



Escuela Superior de Comercio Internacional



LEGAL MARKET OF THE EUROPEAN UNION

SCHEDULES:

Monday, 17.00-18.15

Tuesday, 18.30-19.45

Wednesday, 18.30-19.45

1. INTRODUCTION

The subject: program, participation, exercises, exam

2. PART ONE: PRINCIPLES OF EUROPEAN LAW

2.1 GENERAL CONCEPTS

2.1.1 History

2.1.2 European Community legal sources

- The Nature and Effect of European Community Law

- Relationship between European Community Law and National Law:

The Spanish constitution

2.2 FOUR EC PRINCIPLES (I): FREE MOVEMENT OF GOODS

2.2.1 Duties, Charges and Taxes

2.2.2 Quantitative Restrictions

2.3 FOUR EC PRINCIPLES (I)

2.3.1 Free movement of workers

2.3.2 Freedom of Establishment and Free Movement of Services

2.3.3 Free Movement of Capital and the Economic and Monetary Union

3. PART TWO: SPECIFIC ISSUES

3.1 EUROPEAN CONSUMER POLICY

- 3.1.1 General Principles: concept of consumer
- 3.1.2 Health and Security Consumers Protection
- 3.1.3 Information and contractual mandatory requirements
- 3.1.4 Others
- 3.1.5 The Spanish Perspective

3.2 INFORMATION SOCIETY

- 3.2.1 Directive 2000/31/EC and the Spanish Perspective
- 3.2.2 Data Protection and the Spanish Perspective

3.3 UNFAIR COMPETITION AND MISLEADING AND COMPARATIVE ADVERTISING

- 3.2.1. Unfair Competition
- 3.2.2. Advertising
- 3.2.3. The Spanish Perspective

3.4 INTELLECTUAL PROPERTY

- 3.4.1 Introduction
- 3.4.2 Trademarks and the Spanish Perspective
- 3.4.3 Patents, Copyrights and the Spanish Perspective

3.5 CONTRACTUAL VERTICAL AGREEMENTS BETWEEN ENTREPRENEURS

- 3.5.1. Potential Commercial Relationships
- 3.5.2. Representatives
- 3.5.3. Commercial Agents
- 3.5.4. Distributors

3.6 EUROPEAN COMPETITION LAW

3.6.1 Article 81 and Vertical Restraints

3.6.2 Article 82

3.6.3 Mergers

3.6.4 The Spanish Perspective

4. CLOSURE

Questions and queries

BIBLIOGRAPHY (ORDERED ALPHABETICALLY)

[to be determined]

MATERIALS

Course materials will be distributed either through photocopies or on Aula ESCI before the beginning of the course and of each lesson.

LEGAL MARKET OF THE EUROPEAN UNION

GRADING POLICY

REGULAR TERM'S EVALUATION

The final mark of the course "Legal Market of the European Union" will be calculated on the basis of the following factors, that shall be weighed as described below:

Participation: 20%

Save for justified reasons, a minimum attendance of 80% is required to obtain a mark under "Participation". If this level of attendance is not reached, this factor will be graded "0". Obviously, active participation is required to obtain a mark.

Homework: 30%

"Homework" means one or more works and reports that students shall prepare during the course, either in groups or individually.

Final Exam: 50%

Doing the final exam is a necessary condition to pass the course. In case of not attending the exam, the student will receive a "not presented" grade.

SEPTEMBER'S EVALUATION

Exam: 100%

Doing the final exam is a necessary condition to pass the course. In case of not attending the exam, the student will receive a "not presented" grade.