

Dror Etzion

EDUCATION

PhD in Management (expected summer 2008)
IESE Business School, University of Navarra

Dissertation: Environmental Performance: What matters, who decides and how can we know?

Supervisor: Joan E. Ricart

IESE committee members: Bruno Cassiman; Fabrizio Ferraro

My dissertation focuses on metrics for environmental performance: the way they are formulated, the extent to which they are useful and the credibility of the information they carry. Utilizing a three-essay format, I first examine the effectiveness of metrics, focusing on the relationship between environmental management processes employed by businesses, and actual corporate environmental performance. I then conduct a longitudinal analysis of signals of environmental performance, demonstrating that signals emerge, evolve and diffuse, and that their credibility varies over time. In a third (co-authored) paper, I study the origins of environmental metrics and the means by which they become institutionalized.

M.Sc. cum laude (1998)

The Department of Geophysics and Planetary Sciences, Tel-Aviv University, Israel

B.Sc. cum laude (1995)

Department of Physics, Ben-Gurion University

PUBLICATIONS

Etzion, D. (2007) "Research on Organizations and the Natural Environment, 1992-Present: A Review"
Journal of Management 33(4) 637-664.

Etzion, D. and Davis, GF. "Revolving Doors? A Network Analysis of Corporate Officers and U.S. Government Officials" *Journal of Management Inquiry* (forthcoming, 2008)

Marti, I., Leca, B. and Etzion, D. "Theoretical Approaches for Studying Corporations, Democracy and The Public Good" *Journal of Management Inquiry* (forthcoming, 2008)

MANUSCRIPTS IN PROGRESS

Etzion, D. "The Efficacy of Managerial Processes for Improving Environmental Performance"
(submitted to *Strategic Management Journal*)

Etzion, D. and Ferraro, F. "Accounting for Sustainability: Analogical Work and the Global Reporting Initiative" (submitted to *Organization Science*)

Etzion, D. "Signal Dynamics: Emergence and Diffusion of Environmental Management System Implementation as a Signal of Environmental Performance"

Etzion, D. "Firm Size and Corporate Social Responsibility"

Wassmer, U. and Etzion, D. "Do Environmental Initiatives Affect Firm Value?"

RESEARCH INTERESTS

Performance Measurement • Metrics and Commensuration • Business and Society • Sustainable Development • Economic Sociology • Signaling Theory

ACADEMIC AWARDS AND GRANTS

Booz Allen Hamilton/Strategic Management Society Fellowship (2007): \$1,500
For the paper Process and Outcome Measures of Environmental Performance

Dissertation Proposal Award (2007): \$1,500
Aspen Institute, Business and Society Program

IESE Fellowship (2004-2008): merit based, renewed annually
IESE Business School, University of Navarra

Rector's list (1993, 1994): 5,500 NIS (\$2,000) plus tuition each year
Ben Gurion University

PRESENTATIONS

- 2007 **Strategic Management Society Conference, San Diego, CA.**
- Etzion, D. Process and Outcome Measures of Environmental Performance
- 2007 **Academy of Management Meeting, Philadelphia, PA.**
- *Organized PDW* (B. Leca & I. Marti co-organizers): Corporations, Democracy and the Public Good Participants: Steve Barley, Royston Greenwood, Doug Schuler and Jerry Davis; presentation of initial results of work on "Revolving Doors in Business and the US Executive Branch"
 - *Organized PDW: Normative, Descriptive and Critical Research on Organizations and the Natural Environment* Participants: Stuart Hart, Andrew King, David Levy, Jim Walsh, Joshua Margolis.
 - Etzion, D. Substance, Symbol and Signal in Environmental Performance
- 2006 **Business as an Agent of World Benefit Global Forum, Cleveland, OH.**
- Etzion, D. and Ferraro, F. Sustainability Reporting as a Conceptual Bridge between Business and Society.
- 2006 **Academy of Management Meeting, Atlanta, GA.**
- Etzion, D. and Ferraro, F. Voluntary Standard Setting as a Form of Institutional Entrepreneurship.

2006 **Pompeu Fabra University, Barcelona, SPAIN**

- Etzion, D. and Ferraro, F. Voluntary Standard Setting as a Form of Institutional Entrepreneurship.

2006 **EGOS Colloquium, Bergen, Norway.**

- Etzion, D. and Ferraro, F. Standard Setting as a Form of Institutional Entrepreneurship.

TEACHING EXPERIENCE

INSTRUCTOR

Sustainable Development as Competitive Strategy, (Winter, 2006) MBA Program, Pompeu Fabra University, Spain

- Based on a syllabus I developed and submitted to the MBA Program as an elective offering

INSTRUCTOR

Sustainability: Challenges and Responses (Fall, 2007) IES Barcelona – US undergraduate study abroad program

- Based on a syllabus I developed

TEACHING ASSISTANT

Differential Equations, (Spring, 1995) Department of Mathematics, Ben Gurion University, Israel

TEACHING INTERESTS

Strategy • Organization and management theory • Sustainability • Systems Analysis

WORK EXPERIENCE

Business development and consultancy (2003–2004)

The Natural Step

Director of Strategic Alliances (1999 – 2002)

Interwise

- Established and maintained channel and partner strategy for the Interwise sales force in EMEA, Asia Pacific and Latin America, including recruitment, ramp-up and on-going relationships

Programmer / Project Manager (1995-1999)

MINT Technologies, Amdocs

- Programming, support and project management positions at two Israeli software firms